

The 2nd Digital Heritage Best Practice Competition

1. Brief Introduction

The 5th International Symposium on Cultural Heritage Conservation and Digitization (CHCD 2018) is launching the **2nd Digital Heritage Best Practice Competition** to promote the relationship between digital heritage and the advancement of cultural heritage business and technology with regard to product innovation, production, and application. The competition will bring together specialists from academia, technology and the industry and provide a professional platform to explore new ways of cultural heritage conservation and digitization and of innovative cross-disciplinary cooperation. This will allow integration of cultural heritage preservation into the global, national, and local industrial development systems and advance the development of their cooperation.

Submission deadline: July 15, 2018

2. Project Requirements

Projects may focus on all different aspects of digital cultural heritage, such as digital information acquisition and documentation, digital art, architecture, and archaeology research, cultural heritage digitization management, cultural heritage digitization visualization and interpretation, new media and information distribution channels and, cultural heritage digitization production, cultural heritage product research, and smart museums.

Applicants may come from one of the following fields: cultural relic protection, digitization and other related organizations; scientific research institutions; museology organizations; college and university professors, researchers and other members of this community; cultural relic and museology technical product research, development and application experts; and experts engaged in cultural heritage digitization.

3. Awards

Best Practice will be given in the following categories:

a. Best Practice Award; b. Creativity Award; c. Technological Innovation Award

The winning projects will be shown in the “Digital Heritage Exhibition” during the September event and be asked to give a presentation during the 2-day conference.

5. Submission

■ Entry requirements

Poster + application form

(poster size – 1,8m x 1.2m; resolution: 80 dpi; pdf format; no more than 5M for preview, and no more than 20M for printing)

The explanatory text should not exceed 2000 words. The content should give a clear overview of the project. Applicants may also submit supplementary material such as audio, video, and digital animation movie.

■ Deadlines

a) Submission deadline: July 15, 2018

b) Selection process: An international jury of experts will evaluate the work before August 15.

c) Award ceremony: September 13, 2018

d) Ceremony location: Academy of Arts & Design, Tsinghua University, Beijing

■ Jury

The members of the “5th International Symposium on Cultural Heritage Conservation and Digitization (CHCD 2018)” scientific committee will form the expert jury for this competition and will review and evaluate all the entries.

■ Intellectual Property Rights

a) Entries are required to be original. Plagiarism is a reason for disqualification.

b) After submission, the competition organizers possess the right to display, reproduce, and advertise the submitted content (transfer of rights).

c) All intellectual property rights stay with the applicant and/or creator of the work (right of authorship).

d) The legal responsibility lies upon the applicant if his submission infringes on any intellectual property right and as a result, brings about a legal liability.

e) The right of interpretation lies with the organizer.

■ Notice

Please fill out the attachment (“2nd Digital Heritage Best Practice Competition” registration form) and send your entry form to the CHCD Secretariat by email (chcdcommittee@thid.cn) before July 15, 2018.