

## Cultural tourism workshop at Euromed2024

### **Cultural and creative tourism as a driver for sustainable development**



Workshop on 3<sup>rd</sup> December 2024  
@ Euromed2024 Conference



The [SECreTour](#) project, in collaboration with the [UNESCO Chair on Digital Cultural Heritage at Cyprus University of Technology](#), is organising on the 3<sup>rd</sup> of December 2024 the workshop about **Cultural and creative tourism as a driver for sustainable development** in the frame of the renowned **Euromed conference**.

This workshop is designed for:

Professionals, researchers, and practitioners in **cultural tourism innovation**

The multidisciplinary community of experts involved in **sustainable, engaging and creative tourism**

Individuals interested in advancing the understanding of **transition pathways** for a green, digital and resilient European ecosystem of tourism

The participation in the workshop is free of charge.

The [call for participation](#) invites the submission of posters and presentations about the following themes that will be addressed in the event:

- Engagement and participation of local communities in sustainable and creative tourism experiences
- Innovative business models for cultural and creative tourism in rural and remote areas in Europe
- Creation of new job opportunities and investments linked to innovative tourism practices
- Social inclusion, promotion of local identities, valuing traditions and respects of the needs of local communities
- Greener, more digital and resilient tourism
- Economic, social and environmental sustainability
- Tourism data collection and monitoring
- Managing, communicating and valuing cultural heritage to promote peripheral destinations
- Innovative tourism services using advanced technologies and digitised cultural heritage
- Training and skills development
- Enhancing accessible tourism services for all
- Policy and governance frameworks

**Submission Deadline:** November 10th, 2024

**Notification of Acceptance:** November 15th, 2024

The accepted posters will be exhibited in the conference and published online in this [SECreTour special section of digitalmeetsculture](#).

The accepted papers will be published in a **special open access publication by Springer-Nature.**

For any inquiries or additional information, please contact us at the following email addresses

**[Secretour-network@promoter.it](mailto:Secretour-network@promoter.it)**

**[Unesco-dch@cut.ac.cy](mailto:Unesco-dch@cut.ac.cy)**