

# Education, Youth, Culture and Sports European Council



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14300/19  
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**PROVISIONAL VERSION**  
PRESSE 63  
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## OUTCOME OF THE COUNCIL MEETING

3724th Council meeting

### Education, Youth, Culture and Sport

#### Culture and Sports

Brussels, 21 November 2019

President **Hanna Kosonen**  
Minister for Science and Culture

These days, 21-22 November 2019, the European council is meeting in Brussels to discuss Education, Youth, Culture and Sports.



**Culture was one of the main topic** of yesterday meeting which aimed to improve the contribution of culture to the global challenge of sustainability by adopting a resolution to strengthen the contribution of culture to sustainable development.

With the goal of understanding the current situation of the European cultural, creative and audiovisual industries (CCIs) and assessing how they can operate and position themselves better on the global market, the ministers of culture held a public debate titled 'Strengths, innovation potential and global competitiveness of the European cultural, creative and audiovisual industries'.

During the discussion Ministers identified the main challenges for the CCIs in the EU and the most important strengths of European CCIs:

- ? huge potential for growth
- ? ability to provide local content
- ? high quality of production
- ? linguistic and cultural diversity

The debate highlighted the need to create favourable conditions for the functioning of CCIs (legislative measures, facilitating funding, investing in digital skills and media literacy) and stressed the importance of cooperation at European level as a key for strengthening the competitiveness of European CCIs.



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At the end of the meeting the **Council adopted a resolution on the cultural dimension of sustainable development** that will start a process aimed to develop an action plan by the European Commission in cooperation with member states.

Read the outcome of the Council meeting of 21 November [here](#).