

EUreka3D and EUreka3D-XR projects showcased at Heritage Horizons, the Europeana Project Week



Heritage Horizons Europeana Project Week

The 'Heritage Horizons Project Week: Shaping the common European data space for cultural heritage' takes place from 25 - 29 November 2024.

This event - organised by the Europeana Initiative - puts the spotlight on the diverse and innovative [projects](#) encouraging reuse, innovating in technologies and enhancing sustainability which enrich and enhance the [common European data space for cultural heritage](#)].

Each day of project week will have a focus relevant to the data space and cultural heritage sector and spotlight the projects which focus on that particular topic.

On day 2 Tuesday 26 November 2024 the topic will be 3D, discussing the transformative potential of 3D technologies in the cultural sector, including their impact on digital heritage, accessibility, and immersive cultural experiences. Valentina Bachi (Photoconsortium) was part of a dedicated panel session at h. 10, bringing in the view and experiences matured in the course of EUreka3D project and its work to support Cultural Heritage Institutions in their digital transformation journey.

Happy to be part in [#heritagehorizons](#) panel to discuss about implications for [#3D](#) [#culturalheritage](#), reflecting on the work done and to be done to accelerate [#digitaltransformation](#) of our sector [@JolanWuyts](#) [@valentinec89](#) [@AlexandruStan](#) [@fulgenciosanmar](#) [@eureka_3d](#) [@Europeanaeu](#) [pic.twitter.com/n3tKidReuo](#)
? PhotoConsortium (@PhotoConsortium) [November 26, 2024](#)

Later, Ignacio Lamata Martinez (EGI) delivered a demo presentation of the EUreka3D Data Hub and its functionalities to store, visualize and share 3D collections of cultural items.

Presenting [@eureka_3d](#) Data Hub at [#heritagehorizons](#), implementing a complete workflow for storing, visualizing and sharing [#3D](#) collections - a direct entry-gate to [@Europeanaeu](#)

Learn more: [@JolanWuyts @DigitalEU @EU_HaDEA @UNESCO_DCH ERA](https://t.co/Cc2VxIWalC@EGI_eInfra) [pic.twitter.com/wBJAAVfy39](#)
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On day 3 Wednesday, 27 November 2024, the focus will be on Reuse, exploring strategies to encourage the reuse of cultural heritage data, and foster collaborations between cultural heritage and education. In this context, a special session will take place organized by EUreka3D and EUreka3D-XR projects coordinator Photoconsortium in collaboration with CRDI/Ajuntament de Girona and Topfoto.

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Agenda]

- 10.00-10.10 Antonella Fresa (Photoconsortium): EUreka3D and EUreka3D-XR: enabling creation, use and reuse of 3D cultural collections
- 10.10-10.30 circa - David Iglésias Franch (CRDI/Ajuntament de Girona): The reuse of AV Heritage to foster Modern Visual Culture - CRDI case study
- 10.30-10.50 circa - John Balean (Topfoto): Story-seeing: methods of creating Visual Impact when promoting Photographic Collections
- Discussion, Q&A, conclusion