

## EUreka3D presented at "Why 3D Matters"



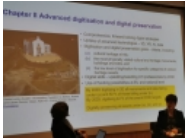
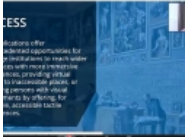
The Europeana conference **Why 3D Matters: accelerating 3D in the common European data space for cultural heritage** took place on 18th April 2023, under the Swedish Presidency of the Council of the EU, in collaboration with the Swedish Ministry of Culture and the Swedish National Heritage Board.

The event saw the participation of important guests such as Rehana Schwinninger-Ladak (DG CONNECT), Harry Verwayen (Deputy director of Europeana Foundation), Sophia Laurin (Swedish Ministry of Culture), Eva Stengård (Ministry of Culture, Government Offices of Sweden), Joakim Malmström (National Antiquarian and Director General, Swedish National Heritage Board), Ann Follin (Director of Etnografiska Museet), who opened the conference.

A [programme](#) of interesting talks and panels discussed various aspects and international projects focusing on 3D and cultural heritage. The conference was a [great success](#), with 60 people who joined in-person and more than 200 online attendees.

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EUreka3D, being dedicated to supporting Cultural Heritage Institutions with capacity building, training, and new services for 3D collections management storage and sharing, was presented by project coordinator Antonella Fresa, vicepresident of Photoconsortium, in the Final Plenary part "Building capacity, sharing, training, learning".

The presentation focused on how e-infrastructures can support the implementation of 3D in Cultural Heritage, and what are the challenges and needs of CHIs in the 3D digitization effort.

Antonella Fresa presenting [@eureka\\_3d](#) project <https://t.co/i76JyUXd2V> and focusing on infrastructure to give an answer to the question mention in this conference: where do we store?. [#EU2023SE](#) [#DS4CH](#) [@sweden2023eu](#) [@Europeanaeu](#) [pic.twitter.com/HxKBVNOZGU](https://pic.twitter.com/HxKBVNOZGU)

? Eureka 3D (@eureka\_3d) [April 18, 2023](#)

**View and download EUreka3D presentation at [this link \(PDF, 1MB\)](#)**

Antonella also participated in the panel discussion moderated by Valentine Charles (Europeana Foundation), where selected speakers discussed the challenges and possible solutions for CHIs in the digital transformation and 3D digitization management.

"[#CapacityBuilding](#) around [#3D](#) should not just be about gaining knowledge and information, but establishing infrastructures and e-infrastructures, so that smaller organisations can be able to contribute"

- [@antonella\\_fresa](#) on the importance of [#accessibility](#) and [#inclusivity](#) <https://t.co/G16LixZJqC>

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Furthermore, one of the key partners of EUreka3D Dr. Marinos Ioannides ([Cyprus University of Technology](#)), presented the pioneering project of digitization and enhancement that created an advanced 3D model of The Asinou Church, one of the national monuments in Cyprus.

EUreka3D website: <https://eureka3d.eu/>

Find [EUreka3D](#) also on Twitter.



EUreka3D project is co-financed by the Digital Europe Programme of the European Union.