

## Europa Nostra digital Agora



COVID-19 pandemic particularly affected the cultural and cultural heritage sectors with travel bans, public closures and event cancellations with alarming financial implications.

As a consequence, plenty of museums and cultural organizations increased the use of digital technology and started to find creative and innovative digital solutions such as free online content, social media challenges, online concerts or webinars with the goal to reach their audience, engage new public and continue to share culture.

The measures that at the beginning have been adopted as the only challenge for remaining alive in this context have been transformed into an opportunity, a new form for making, sharing, connecting people and promoting civic engagement in art and culture.

Europa Nostra decided to collect these several digital initiatives in a virtual space, fostering its wide network of members, associates, partners, and volunteers to share their virtual interactions and journeys for optimising people's confinement.

The platform offers a wide range of virtual tours, online performances, webinars, podcasts, resources, social media challenges and latest EU policy updates.

Europa Nostra invite to get involved in the Agora by:

- Sharing digital initiatives to be featured at [agora@europanostra.org](mailto:agora@europanostra.org)
- Engaging on social media ([Twitter](#)], [Facebook](#)] and [Instagram](#)]) with the hashtag #EuropaNostraAgora
- [weekly update](#) providing a ?digest? overview of the collection
- Visiting the [Europa Nostra Digital Agora online platform](#)