

## INCULTUM establishes collaboration with H2020 SPOT project



INCULTUM and SPOT projects are both focused on the research and study of problems related to cultural tourism, seeking for stakeholders' and communities' involvement and developing information to help policy and decision-making.

The EU-funded SPOT project aims to develop a new approach to understanding and addressing cultural tourism and to promote the development of disadvantaged areas. Specifically, it will identify different layers of data and capitalise on existing practice. It will explore emerging forms of cultural tourism, identifying opportunities and developing strategies to allow local people to gain benefit from their precious cultural assets. SPOT will engage academics and stakeholders in the development of policy proposals and generalise lessons learnt through an Innovation Tool to assist policymakers and practitioners.

**Read more on SPOT website: <http://www.spotprojecth2020.eu/>**