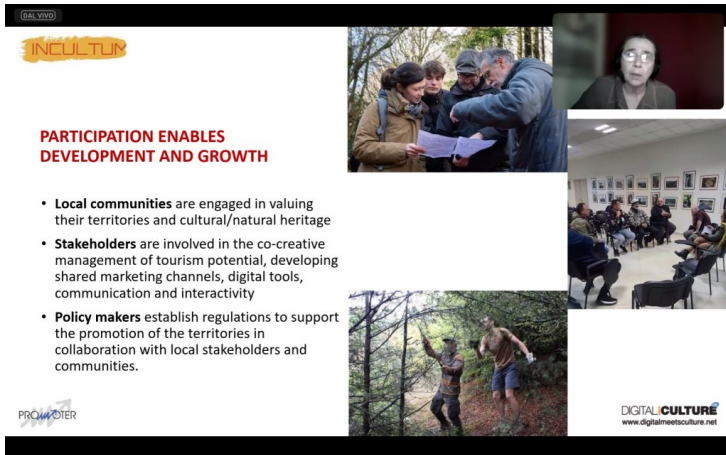


INCULTUM presented at Be.CULTOUR webinar



INCULTUM

**PARTICIPATION ENABLES
DEVELOPMENT AND GROWTH**

- **Local communities** are engaged in valuing their territories and cultural/natural heritage
- **Stakeholders** are involved in the co-creative management of tourism potential, developing shared marketing channels, digital tools, communication and interactivity
- **Policy makers** establish regulations to support the promotion of the territories in collaboration with local stakeholders and communities.

PROMOTER

DIGITAL CULTURE
www.digitalmeetsculture.net



Welcome to the
Be.CULTOUR WEBINAR

We will start soon!

The Be.CULTOUR project, focused on enhancing cultural heritage and landscape values for sustainable cultural tourism, is unfolding a **series of webinars** to **boost peer learning among its Community of Interest and other followers**. Given that Be.CULTOUR and INCULTUM established a cooperation agreement for cross-dissemination and knowledge exchange, the webinar series is promoted also via the INCULTUM channels and and in the INCULTUM network.

Webinar 5: Community-led and innovative entrepreneurship for circular cultural tourism - 23 June 2023

Various experts and on-field stakeholders are invited to present and discuss their innovative ideas, their progress and their challenges concerning cultural tourism and beyond. In this webinar, INCULTUM cases will be presented by the Network and Dissemination manager Antonella Fresca.

Download INCULTUM presentation ([PDF, 7 Mb](#))

[Show as slideshow]

RELATIVE IMPACTS BEST AT DIFFERENT LEVELS

- Localisation
- Scale matters
- Nature of intervention
- Need for multi-scale solutions
- Resilience often requires multi-scale approaches

HOW CAN WE BEST ADDRESS THESE CHALLENGES?

- Address interventions and delivery approaches
- Emphasising local communities' ownership
- Designing approaches to diverse aspects of localisation

PROMOTING DIGITAL DEVELOPMENT AND SECURITY

• An understanding of the digital landscape
• Digital skills and literacy
• Digital security and safety
• Digital inclusion and equity

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- Address interventions and delivery approaches
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- Designing approaches to diverse aspects of localisation

SUPPORTING DIGITAL INCLUSION

• Digital skills and literacy
• Digital security and safety
• Digital inclusion and equity

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- Designing approaches to diverse aspects of localisation

THE ROLE OF DIGITAL IN THE ECONOMY

• Digital skills and literacy
• Digital security and safety
• Digital inclusion and equity

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- Designing approaches to diverse aspects of localisation

DIGITAL SKILLS AND LITERACY

• Digital skills and literacy
• Digital security and safety
• Digital inclusion and equity

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DIGITAL SECURITY AND SAFETY

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• Digital security and safety
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