

## MuseumNext Europe Call for Speakers - Rotterdam, The Netherlands 26-28 June 2017



MuseumNext is a global conference series on the future of museums, taking place in the world's cultural capitals since 2009. The conference is a catalyst for innovation, transformation and collaboration in museums, galleries and heritage sites, with more than 900 individuals from 32 countries joining us in 2016.

Each MuseumNext conference has a theme, around which our community comes together to discuss the future of museums. For our [European Museum Conference](#) this theme is inspired by the wish to celebrate those people, ideas and technologies that are changing the landscape of the sector.

### **Theme ? Museum Gamechangers**

We invite opinions, expertise, case studies, discussions and workshops around the points below:

Leaders and cultural entrepreneurs ? shaking up the museum sector, pushing boundaries and ensuring the future success and relevance of museums, galleries, science centres and cultural organisations in which they work.

Technology ? the use of cutting edge technology in the areas of, interactive campaigns, wearables, virtual reality, augmented reality, gadgets, platforms, games and more in the museum space to engage, nurture and connect.

Practice ? Innovative work with communities and schools, social engagement with diverse groups, being an ethical museum, raising the significance of the museum in daily lives, connecting and succeeding.

Touring ? How are touring exhibitions reshaping the museum landscape, what are the business models which museums are adopting to profit from touring.

Partnerships ? Working together across organisations; in conjunction with individuals, groups, regionally, nationally and internationally, sharing resources, goals and people.

Audiences ? elevating engagement, widening attendance, sharing a connection with each visitor through personalization, content and programming.

### **Format**

20-minute presentations

2-hour workshops

More details and how to apply: <https://www.museumnext.com/get-involved/call-for-papers/>