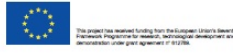


# RICHES



## RECALIBRATING RELATIONSHIPS:

BRINGING CULTURAL HERITAGE AND PEOPLE TOGETHER IN A CHANGING EUROPE AND FINDING NEW WAYS OF ENGAGING WITH HERITAGE IN A DIGITAL WORLD

### PROJECT

RICHES is a research project funded by the European Commission within the 7th Framework Programme in the domain of socio-economic sciences and humanities.

#### Contact people

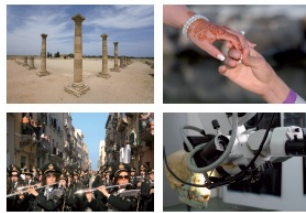
- Coordinator: Neil Forbes, Coventry University (UK)
- Project Manager: Tim Hammetton, Coventry University (UK)
- Communication Manager: Antonella Fresa, Promoter Srl (IT)

### OBJECTIVES

To reduce the distance between people and culture, recalibrating the relationship between heritage professionals and heritage users in order to maximise cultural creativity and ensure that the whole European community can benefit from the social and economic potential of Cultural Heritage.

### DURATION

Thirty months, from the 1st of December 2013 until the 31st of May 2016



### RESEARCH

RICHES is a project about change: about the decentering of culture away from institutional structures towards the individual and about the questions which the advent of digital technologies are posing in relation to how we understand, collect and make available Europe's cultural heritage.

#### Research topics

- Renewal of Cultural Institutions
- Living Media, Young People and the Processes of Co-Creation
- Social and Territorial Cohesion - Places and People
- New Digital Infrastructures for Performance-Based Cultural Heritage
- Skills Development and Processes of Innovation
- Fiscal and Economic Cultural Heritage issues in the Digital Age
- Legal framework for the digital economy



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