

PREFORMA at the RICHES International Conference



The first international conference of **RICHES project** took place in Pisa on 4-5 December 2014. The whole event was organized by **Promoter**, communication manager of RICHES and of PREFORMA, in the aristocratic venue of Palazzo Lanfranchi, a patrician palace on the riverbanks of Arno river, that hosts the collection of the Museum of Graphics of the city.

PREFORMA poster and roll-up banner were displayed in the poster session of the event and booklets were distributed to the over 100 attendees of the conference.



The posters are also showcased in the [Digital Exhibition](#) web page associated to the Conference.

For further information about the event visit the [RICHERS blog](#).