PREFORMA presented to SMEs and creative industries in Greece

Thanks to the Greek Film Centre, the first results of the PREFORMA project are being widely disseminated in Greece.

- On September 9th and 10th, 2014, Anna Kasimati delivered a presentation entitled "The 1st PCP/IPC project in Greece: The PREFORMA Project? during the transnational Conference "Access to finance SME Innovative Entrepreneurship Support Tools", organised by the Regional Development Fund of Western Macedonia in Kozani.

- Furthermore, Anna Kasimati will present the project also at the forthcoming workshop on Creative Economy and developments in Greece, organised by the Regional Development Institute (FTE) - Panteion University of Athens on December 12th, 2014 in Athens. The title of the presentation is ?Creativity and culture in action. Innovation and new technologies?.

The two events contribute to raise awareness of the opportunities offered by PREFORMA to the SMEs and to the cultural and creative industries.