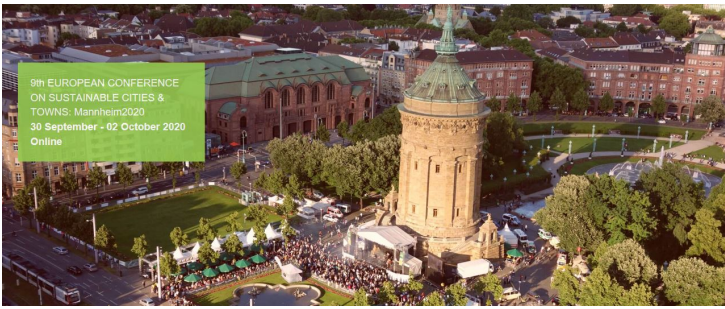


Re-Inventing Heritage for Sustainable Urban Regeneration



The 9th edition of **the European Conference on Sustainable Cities & Towns**, is organised as a virtual event from **30 September to 2 October 2020** by [ICLEI - Local Governments for Sustainability](#) and the [City of Mannheim](#) . Held every three years, the conference is the multi-level interface between the European Union and sustainability action at local level.

The aim of the conference is to bring together local and regional leaders, European and international institutions the brightest minds working on cutting edge research, businesses and the civil society to **forge a more sustainable Europe**.

The conference will offer the opportunity for participants to gain concrete tools to help face sustainability challenges in their cities through "Solution and Toolbox Sessions".

Among the eight Sessions, led by research teams, on October 2nd the **EU project [ARCH](#)** will lead the Session '[Re-Inventing Heritage for Sustainable Urban Regeneration]' .

The session will explore how **cultural heritage has the potential to enable new forms of collaboration and cultural production, to support cities** to cope with future challenges, creating the conditions to carry out sustainable adaptive reuse projects.

It will also present examples of **how heritage, culture and creativity are relevant for the sustainable development of the City** and its residents and how cultural heritage can contribute to strengthening the resilience of communities.

The **ARCH Cities of Hamburg, Rijeka, Sunderland, and Turin will showcase their best practices** and reflect on lessons; specifically, the experience of Hamburg will be presented focusing on the UNESCO World Heritage sites Speicherstadt and Kontorhausviertel.

Further information are available on the [Conference website](#).