

## REACH Project at the European Cultural Heritage Summit



In the framework of the **European Cultural Heritage Summit**, the **REACH Project** was presented at two conferences:

**20 June, ROCK session "Cultural Heritage connects!?"**. An event dedicated to ROCK (Regeneration and Optimisation of Cultural Heritage in creative and Knowledge cities), an European-funded project led by the city of Bologna, involving 10 large European cities, universities, cities' network and private partners. Themes explored included:

- From tangible to intangible heritage;
- Cultural heritage communities;
- Relations between cultural heritage and sustainability.

**REACH Project** was introduced by **Dr. Antonella Fresca, Network Coordinator**.

**21 June, "Visions for Cultural Heritage and Digital Platforms" Conference.**

In the awareness that digital applications play a more and more important role in cultural and scientific scopes, the event introduced factual data and cooperation platforms: one for 3-D, AV, AR and one for participatory approaches to cultural heritage. The theme was tackled at European, national and regional levels.

The conference involved a wide range of experts in digitization and cultural heritage, coming from Universities, public and private Organizations throughout Europe: the final debate and outcomes were included in a Manifesto, together with guidelines for the future.

In this context, **Prof. Neil Forbes**, from Coventry University and **REACH project Coordinator** left a contribute on the theme of "**Resilient cultural heritage and communities: the REACH platform**".

Both conferences were part of the week-long programme of the European Cultural Heritage Summit titled "Sharing Heritage - Sharing Values", held in **Berlin** from **18- 24 June 2018**. The event was co-hosted by [Europa Nostra](#), the Stiftung Preußischer Kulturbesitz ([Prussian Cultural Heritage Foundation, SPK](#)) and the [German Cultural Heritage Committee \(DNK\)](#).

All events included in the rich agenda were focused on conservation and digitization of the European cultural heritage: they took place at different venues in Berlin and Potsdam and they were all public.

More information about "ROCK Session "Cultural Heritage Connects!"

<http://european-cultural-heritage-summit.eu/events/rock-poster-session-cultural-heritage-connects?card=8603>

More information about "Visions for Cultural Heritage and Digital Platforms" Conference:

<http://european-cultural-heritage-summit.eu/events/conference-visions-for-cultural-heritage-and-digital-platforms?card=9762>

European Cultural Heritage Summit webpage:

<http://european-cultural-heritage-summit.eu/>

