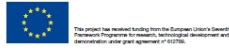


RICHES Poster



RECALIBRATING RELATIONSHIPS:

BRINGING CULTURAL HERITAGE AND PEOPLE TOGETHER IN A CHANGING EUROPE
AND FINDING NEW WAYS OF ENGAGING WITH HERITAGE IN A DIGITAL WORLD

PROJECT

RICHES is a research project funded by the European Commission within the 7th Framework Programme in the domain of socio-economic sciences and humanities.

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OBJECTIVES

To reduce the distance between people and culture, recalibrating the relationship between heritage professionals and heritage users in order to maximise cultural creativity and ensure that the whole European community can benefit from the social and economic potential of Cultural Heritage.