

## The contribution of cultural heritage to societal well-being: evidences and challenges



### ESPON HERIWELL FINAL CONFERENCE

#### The contribution of Cultural Heritage to Societal Well-being: evidence and challenges



The HERIWELL team is glad to inform that the HERIWELL final conference "The contribution of cultural heritage to societal well-being: evidences and challenges" will take place on Thursday 15 December 2022, from 14.30 to 17.30 CET.

HERIWELL is a project launched by ESPON EGTC (Luxembourg) and carried out by a partnership led by Istituto per la ricerca sociale (IRS, Milano). Many experts from across Europe were involved in the project that developed a pan-European methodology and territorial analysis of impacts of Cultural Heritage that can be associated with societal well-being. More details on the HERIWELL project and its deliverables are available on the ESPON website.

The final conference aims to discuss the main findings of the HERIWELL project on the contribution of cultural heritage to individual and societal well-being at various territorial levels with policymakers and stakeholders. The Conference will focus on three main topics:

- Cultural Heritage conditions, experiences and perceptions influencing societal well-being (or potentially triggering the opposite): Can a more integrated and "integrating" approach to heritage be achieved?
- How can public investments in cultural heritage influence societal well-being: policies, conditions and methods (evidence from EU programmes and territorial case-studies)?
- Are econometric models and big data an opportunity to produce empirical evidence on the contribution of heritage to societal

well-being and homogeneous and comparable data in the domain of culture/heritage (evidences from the method used in the research and from case-studies)?

Registration is open until the 10th of December 2022.

Click here for the [HERIWELL Final Conference agenda](#).