

## The European Cinema Night, to celebrate the richness of the European film culture

The third edition of the European Cinema Night was organized by [Creative Europe MEDIA](#) in collaboration with [Europa Cinemas](#) ] from 16th to 20th November.



**Over 70 Europa Cinemas** members across Europe are taking part in this unique outreach event which aims **to bring Europe closer to citizens and celebrate together the richness of European film culture.**

This year's edition, due to the current crisis, includes both **physical screenings at the cinemas, and virtual screenings via online platforms**, if the cinema is currently closed.

**The European Cinema Night is part of the European Commission 'going local' communication campaign** which aims to bringing EU policies closer to citizens' everyday lives, showing how European policy is linked to their lives and how, by attending a locally-grounded event, they can be part of **a globally-connected experience across Europe.**

In this case, the ECN aims to **strengthen** their shared **European identity rooted in their cultural diversity and values** by involving and connecting cinemagoers in many cities across Europe.

At the same time it is a great opportunity to celebrate the **richness and cultural diversity of European cinema** and raise public awareness of how MEDIA supports Europe's film industry and culture.

During the European Cinema Night, each cinema participating will choose and screen a European non national MEDIA-supported film, of course with free admission, and create a debate around the movie and the European Commission's support for the film.

To have more information and know the European Cinema Night film theatres, [here](#) the link.