

## WEAVE collaborates with INCULTUM

Local communities are fundamental for engagement with their heritage and territorial resources: this is a key aspect that project INCULTUM, focused on sustainable tourism, wants to explore so to unlock the potential of development of rural and peripheral areas in Europe. This H2020 project is a large research action also including 10 pilots in different countries that explore the role of local communities to support territorial promotion.

The importance of local communities in the management of their own heritage is one of the main topics of WEAVE and particularly of the LabDays, hence a collaboration was recently established with INCULTUM, in the light of leveraging a common ground for mutual support and cross dissemination of projects' outcomes.

**Website:** <https://incultum.eu/>



The INCULTUM project is based on innovative participatory and collaborative approaches where local communities and stakeholders play a direct and important role in many of the project phases, including planning, diagnosis, decision making, execution and evaluation.

The aim of the project is to promote a positive impact, also avoiding negative effects, of tourism for social relationships, local cultural heritage or landscape preservation.