

WP3 Data Analysis and Statistics

Team Update: 28 October 2021

Karol Borowiecki & Sara Mitchell, University of Southern Denmark

WP3 Tasks

- Task 3.1: Identifying measures
 - Lead: Promoter, Participants: SDU and Pilot Coordinators
 - Questionnaire / dedicated workshop
- Task 3.2 Data collection
 - Task 3.2.1 Pilot study data
 - Task 3.2.2 Official statistics
 - Task 3.2.3 Innovative data collection
- Task 3.3 Data analysis

WP3 Deliverables

- D 3.1 Data Management Plan
 - Lead partner: UGR
- **D 3.2 Intermediate findings presentation**
 - **Lead partner: SDU**
- **D 3.3 Findings analysis report**
 - **Lead partner: SDU**
- D 3.4 Data publishing
 - Lead partner: PROM

In progress

- Task 3.1: Identifying measures; Task 3.2 Data collection
 - Begin with questionnaire instead of public data workshop
 - Questionnaire sent to pilot coordinators
 - Submit by 3 November
 - Email if you have questions or concerns
 - Creating booklet on pilot projects
 - Facilitate creation of shared set up metrics
 - May ask pilot teams for more feedback / input

In progress

- Task 3.3. Data analysis
 - Conducting literature review on economic impact of COVID-19
 - Want to understand how this will impact tourism activity so we can separate effect of COVID-19 recovery from effect of pilot projects
- Task 3.2.3. Innovative data collection
 - Extracting info from TripAdvisor
 - Data extraction to be completed by end of year
 - Will contextualise project sites within broader region and EU
 - Will be able to evaluate tourist activity on site-level

In progress

- D 3.1 Data Management Plan
 - Coordinating with Maurizio re: data management plan
 - Creating document with templates for data description forms

To Do

- Task 3.1: Identifying measures
 - Coordinate with Antonella re: data workshop
 - Public data workshop not ideal for initial data scoping and collection due to sensitive nature of data
 - Determine new aims / objectives for public data workshop — should be of benefit to both pilot partners and public

To Do

- Task 3.2.1 Pilot study data
 - May follow up with pilot coordinators re: questionnaire
 - Pilot coordinators: let us know if you want other members of your team to be included in emails
 - Coordinate with Carsten re: data and information sharing
 - Questionnaire may help inform stakeholder mapping and vice versa
- Finalise and distribute internal documents

To Do

- Task 3.2 Data collection; Task 3.3 Data analysis
 - Gather additional data
 - Task 3.2.2 Official statistics
 - Task 3.2.3 Innovative data collection
 - Begin data analysis
- Coordinate with pilot partners re: future data collection