

## Call for Workshop Participation @ EuroMed2024:

### **Cultural and creative tourism as a driver for sustainable development**

Cyprus, 3 December 2024

We are pleased to invite you to participate in the workshop organized by the **SECreTour project** in collaboration with the **UNESCO Chair on Digital Cultural Heritage** at Cyprus University of Technology.

#### **Workshop Themes**

The workshop invites participation and contributions on the following topics, but not limited to:

- **Engagement and participation of local communities in sustainable and creative tourism experiences**
- **Innovative business models for cultural and creative tourism in rural and remote areas in Europe**
- **Creation of new job opportunities and investments linked to innovative tourism practices**
- **Social inclusion, promotion of local identities, valuing traditions and respects of the needs of local communities**
- **Greener, more digital and resilient tourism**
- **Economic, social and environmental sustainability**
- **Tourism data collection and monitoring**
- **Managing, communicating and valuing cultural heritage to promote peripheral destinations**
- **Innovative tourism services using advanced technologies and digitised cultural heritage**
- **Training and skills development**
- **Enhancing accessible tourism services for all**
- **Policy and governance frameworks**

## Who Should Participate?

This workshop is designed for:

- Professionals, researchers, and practitioners in **cultural tourism innovation**
- The multidisciplinary community of experts involved in **sustainable, engaging and creative tourism**
- Individuals interested in advancing the understanding of **transition pathways** for a green, digital and resilient European ecosystem of tourism

## Submission Guidelines for Presentations and Posters

We welcome proposals for:

- **Presentations:** 15-minute talks on any of the workshop's themes.
- **Posters:** Visual presentations highlighting innovative methods or research.

Please submit a **word abstract** and include:

- Title of the presentation or title of the poster
- Brief description (300 words max)
- Organisation profile / Presenter bio
- Contact email

## Important Dates

- **Submission Deadline:** November 10<sup>th</sup>, 2024
- **Notification of Acceptance:** November 15<sup>th</sup>, 2024
- **Workshop Date:** December 3<sup>rd</sup>, 2024 at Cyprus University of Technology

A **special publication will be available by Springer-Nature** (free of charge). All authors of the accepted abstracts will be asked to submit their 10-12 pages long paper before the end of the year and the publication will be available at the beginning of the new year 2025.

## Registration Information

The online registration service will open soon. Please, send a message to the contacts below with your email to be informed about the opening of the registration. Participation is per registration and is mandatory.

## Contact Information

For any inquiries or additional information, please contact us at the following email addresses

[Secretour-network@promoter.it](mailto:Secretour-network@promoter.it)

[Unesco-dch@cut.ac.cy](mailto:Unesco-dch@cut.ac.cy)